



## **Polymer Solutions Group Showcasing Performance Optimizing Functional Process Aids at IEC**

**CLEVELAND, OH** (October 3, 2019) — Specialty polymer additives, dispersions, and performance chemicals manufacturer, Polymer Solutions Group (“PSG”), will showcase their patented, class-leading line of SureMix® Functional Process Aids in booth #1241 at the upcoming International Elastomer Conference, October 8-10 in Cleveland. PSG’s Innovation Program Manager, Vince Cremona will also present at the 196<sup>th</sup> Technical Meeting on Tuesday, October 8<sup>th</sup>.

SureMix®, Class-Leading Functional Process Aids have proven effective in resolving today’s Silica challenges in rubber compound processing and tire performance. Developed for tire and industrial rubber component manufacturers to reduce mixing time/passes; increase throughput; increase shelf life; lower rolling resistance; increase wet traction; and improve handling.

Cremona’s presentation, *“A Paradigm Shift: SureMix® CO<sup>2</sup>, a Performance Optimizing Process Aid which Enables Next-Level Hysteresis Reduction with Functional, Solution SBR, and Provides a Route to More Efficient, Complete Silanization,”* will focus on how to formulate with SureMix® to optimize mixing and processing without sacrificing performance or the need for higher silane loadings. He will discuss how tire companies can solve today’s challenges resulting from new raw materials (especially Functional, solution SBR (“FsSBR”) and Silica). He will also discuss how SureMix® can cost effectively meet the performance and environmental challenges faced by the tire industry.

“Vince will illustrate that SureMix® CO<sup>2</sup> not only provides a route to more efficient, complete silanization, SureMix® also enables the next-level in hysteresis reduction when used in conjunction with Functional, Solution SBR, without sacrificing processability,” said PSG Vice President of Innovation, Aaron Puhala. “With SureMix® compounders can formulate without compromise.”

Cremona’s session, *“A Paradigm Shift: SureMix® CO<sup>2</sup>, a Performance Optimizing Process Aid...”* will take place on Tuesday, October 8, 2019 from 4:45 PM – 5: 15 PM. Industry professionals can still register for IEC at [www.rubber.org/register](http://www.rubber.org/register). Use code EP1241 before October 7 for free admission, while supplies last.

If you can’t attend the presentation or would like to know more, please stop by booth #1241 or visit us online at [www.polymersolutionsgroup.com/suremix](http://www.polymersolutionsgroup.com/suremix).

### **About the International Elastomer Conference**

The show is an annual event by the Rubber Division of the ACS (American Chemical Society), an international association of chemists, engineers, technicians, scientists, plant managers, sales and marketing professionals and others in the rubber, polymer or related fields within industry, academia and government.

### **About Polymer Solutions Group**

PSG is an innovative manufacturer of proprietary and custom polymer additives, dispersions, and performance chemicals for the rubber, plastic, and engineered wood industries. At PSG, we offer a variety of customer-centric solutions that improve polymer processing, increase surface protection, and enhance your product performance. Trusted by the world’s leading companies in over 41 countries, our unparalleled products and application expertise is not matched by any other supplier.

### **PSG Contact Information**

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